



# Effective Digital Advertising in a High-Footfall Area

# ADVERTISE WITH THE KINDERSLEY CHAMBER OF COMMERCE!

Our newly-upgraded sign is located in the Co-op grocery store parking lot in downtown Kindersley. This is a high-footfall area that also sees a lot of traffic. There are north-facing and south-facing sides - ensuring to catch the eyes of people no matter which direction they're headed in.

It is centered around banks, grocery stores, a post office, pharmacies, restaurants, retail stores, Insurance agencies, hair stylists, and more!

## 4'X12' WITH 281 TRILLION COLORS!



We have packages for Chamber members as well as Non-member packages, with custom options available as well...



## How many times will your ad be displayed? Each ad will be 10-20 seconds long. If there are...

### 30 videos:

6-12 plays/hour  
144-288 plays/day  
1,008-2,016 plays/week  
4,032-8,064 plays/month  
48,384-96,768 plays/year

### 40 videos:

5-9 plays/hour  
120-216 plays/day  
840-1,152 plays/week  
3,360-6,048 plays/month  
40,320-72,576 plays/year

... **Per side!** Both sides of our sign will be playing ads 24/7, so you get **double** the opportunity to be seen!

### Kindersley Chamber Member Packages

Pay Weekly on a 12-month  
Commitment... **\$30**

Pay Monthly on a 12-month  
Commitment... **\$99**

Pay Annually... **\$1000**

Buy a 3-year package... **\$2000**

Buy a 4-year package... **\$2500**

Annual packages include one change per month

### Non-Member Packages

Pay Weekly on a 12-month  
Commitment... **\$50**

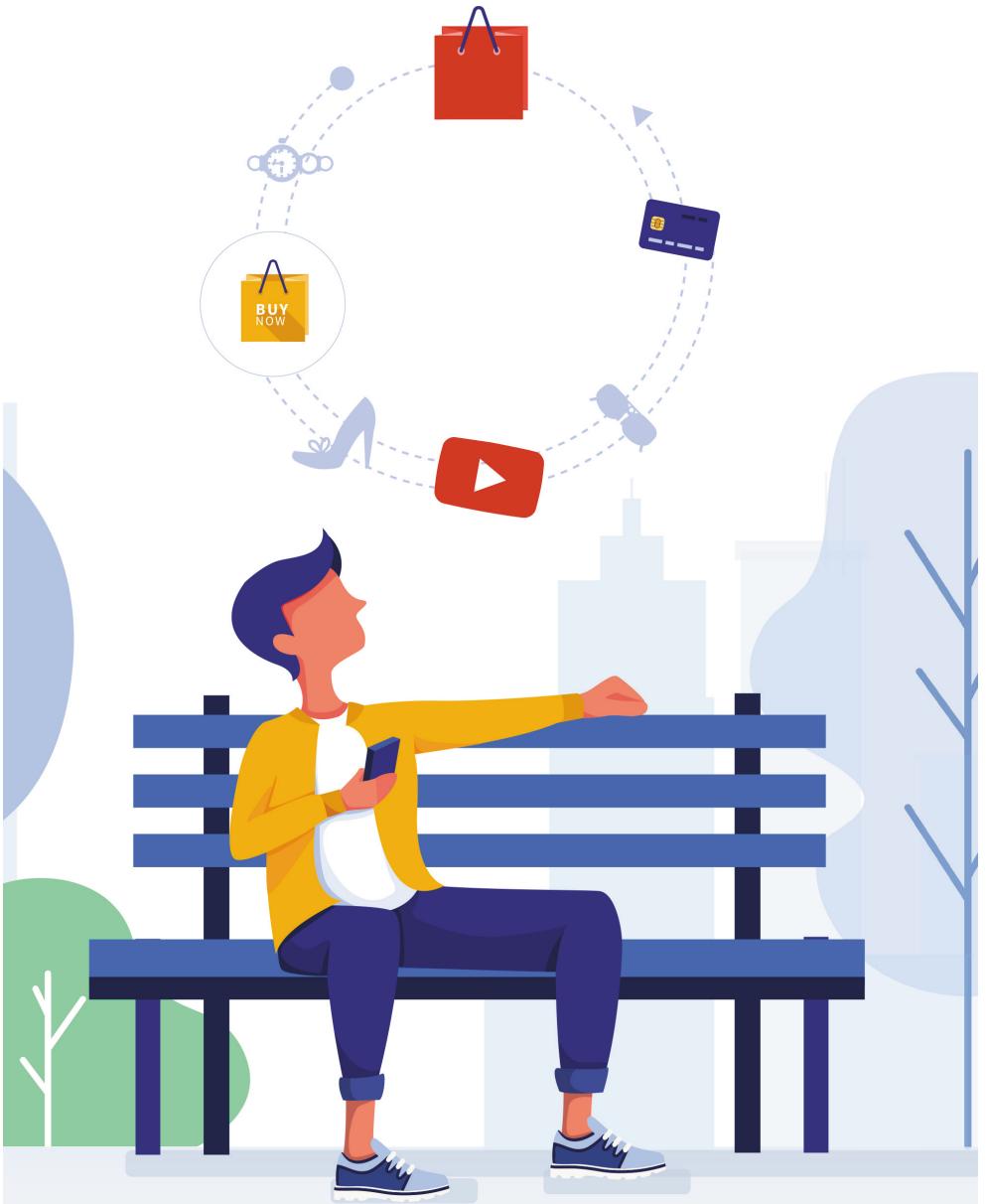
Pay Monthly on a 12-month  
Commitment... **\$150**

Pay Annually... **\$1400**

Buy a 3-year package... **\$2500**

Buy a 4-year package... **\$3200**

Annual packages include one change per month



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